

TECHNICAL ASSISTANCE PROGRAM

Green Enterprise Development

LEVEL **2**
Green Specialist Certificate Series

Join us for the Sustainability in Practice Workshop!

Learn how to translate a vision into a continuous and sustainable program.

One-Day Workshop • Appropriate for engineers, green team participants and environmental managers

The Green Specialist: Sustainability in Practice Workshop was designed by Purdue's Technical Assistance Program for manufacturers and others interested in learning how to develop a business case for implementing a comprehensive environmental management or sustainability program. Expect a fun, fast-paced workshop with simulations and case studies for in-depth instruction in applying green concepts and techniques.



Participants will learn:

- Benefits of using Triple Bottom Line as a sustainability framework
- How to save money with a positive environmental impact
- The impact of regulations and standards
- Values of green certifications and marketing practices
- The importance of including green supply chain in your sustainability scope
- Typical measures for monitoring a successful program



Green Enterprise Development

GREEN GENERALIST – 8 instructional hours

LEVEL 1

GREEN SPECIALIST – Up to 48 instructional hours

6 modules: Sustainability in Practice, Dumpster Dive, Energy Management, H₂O Conserve, Pollution Solutions, Green Chemistry

LEVEL 2

SME GREEN SPECIALIST CERTIFICATE – Earned by passing exam

LEVEL 3



Learn more at www.tap.purdue.edu/green

For More Information: Visit www.tap.purdue.edu/green/events, email TAPworkshops@purdue.edu or call (800) 877-5182 ext. 620. Public workshop cost is \$395 per person.

How We Can Work With You: In addition to Green Enterprise Development, Purdue's Technical Assistance Program offers public workshops and provides on-site implementation and consulting services



Technical Assistance Program
6640 Intech Blvd., Suite 120
Indianapolis, IN 46278-2012
(800) 877-5182 or (317) 275-6810 Fax (317) 275-2375
www.tap.purdue.edu/green

PURDUE
UNIVERSITY